

## PROJECT OVERVIEW

**Retail Market Segment:** Discount Department

**Project Name:** Specialty Kiosk Preparation

**Completion Time Frame:** 66 calendar days

**Number of Locations:** 2483

### **Customer Objective**

Prepare kiosk locations with communication and power capabilities. Install specialty kiosk equipment across the United States in a very short time frame.

### **CrossCom National Advantage**

CrossCom National has the resource depth and nationwide coverage to deploy technology solutions very quickly. We recognize that speed-to-market is a critical element for competitive and return on investment reasons. We have designed our field force to expand quickly and cover the nation to deploy technology rapidly.

## PROJECT SCOPE

### **Project Management**

The management of this project required the coordination of cabling technicians, electricians, lifts, and customer-supplied material shipped to site. In addition, we coordinated the collection and presentation of pictures for each installation. The project was done after hours, adding to the scheduling complexity.

### **Cabling**

Each kiosk location required a cable run to be installed. Cables were installed, toned, and tested. In addition, we had to determine electrical requirements and install if needed.

### **Installation**

Kiosk items were supplied by the customer and coordinated for addition to the customer's network and installation.

## SUMMARY

This challenging project necessitated the coordination of multiple inputs and on-site requirements for over two thousand sites in very short period of time. CrossCom National is uniquely qualified to execute this type of project based on our retail experience, professional project management, nationwide resource depth, and breadth of service offering.